

REALCONSENT®
PRIVACY POLICY
Last Updated: September 30, 2020

This privacy policy (“**Policy**”) describes how Behavioral Science Technologies, LLC and its related companies (“**Company**”) collect, use and share personal information of users of the RealConsent® service, website or mobile application (collectively, the “**Service**”). Any capitalized terms not otherwise defined in this Policy have the meaning assigned to them in our Terms of Service.

WHAT WE COLLECT

We get information about you in a range of ways.

Information You Give Us. We collect your name, email address, phone number, username, password, demographic and employment information (such as your gender, occupation and interests), education history, preferences, as well as other information you directly give us on our Service.

In Higher Education markets, Company extracts information from survey data before analyzing such data in an aggregated research setting. We do not knowingly collect data from EU individuals under the age of 16, and if we discover that this has been collected, we will take appropriate steps to delete it or where required, obtain parental or guardian consent.

Information We Get From Others. We may get information about you from other sources. We may add this to information we get from this Service.

Location Information. When you use the Service, you will be asked to automatically provide us your location information from your device. This location information will include your longitudinal and latitudinal coordinates. If you do not agree to this collection, you can change your privacy preferences on your device, but the some functionality of the app may be disabled.

Information Automatically Collected. We automatically log information about you and your device. For example, when using our Service, we log your device’s operating system type, language, browser type (where applicable), the website you visited before browsing to our Service (where applicable), items you viewed, how long you spent on a particular item, mobile device IDs or Advertising IDs, access times, and information about your use of and actions on our Service.

Cookies, Beacons and Tags. On our Service, we may log information using "cookies", web beacons and/or pixel tags. Cookies are small data files stored on your hard drive by a website. We may use both session Cookies (which expire once you close your web browser) and persistent Cookies (which stay on your computer until you delete them) to provide you with a more personal and interactive experience on our Service. This type of information is collected to make the Service more useful to you and to tailor the experience with us to meet your special interests and needs.

USE OF PERSONAL INFORMATION

We use your personal information:

- to operate, provide, maintain, and improve our sites, products, and services;
- to respond to comments and questions and provide customer service;
- to send information including confirmations, invoices, technical notices, updates, security alerts, and support and administrative messages;

- to communicate about promotions, upcoming events, and other news about products and services offered by us and our selected partners;
- To send you communications about additional digital courses, services and other information we think may interest you where we have appropriate permissions
- To tailor the educational content and information that we may send or display to you, to offer personalized help and instructions, and to otherwise personalize your learning experience while using our Service.
- to link or combine user information with other personal information;
- to protect, investigate, and deter against fraudulent, unauthorized, or illegal activity;
- to enforce our **TERMS OF USE**; and
- to provide and deliver products and services customers request.

SHARING OF PERSONAL INFORMATION

We may share personal information as follows:

- **Authorized Entities.** If you access the Service through, or are granted access to the Service by a school, school district, college, university, person, institution, employer, or other organization (an “**Authorized Entity**”), we will share the information we collect about you with the Authorized Entity or its representatives. Such information may include, but will not be limited to: course progress/completion; assessment scores; email address; user ID/identifying tag or username (if applicable); additional aggregated data the Authorized Entity requests. **Social Media Sharing.** If a user chooses to share information such as assessment scores through social media outlets, such as Facebook and Twitter, third parties may receive information about a user’s performance on the Service, such as information about digital learning badges and prizes received in connection with the Service.
- We may share personal information with your consent. For example, you may let us share personal information with others for their own marketing uses. Those uses will be subject to their privacy policies.
- We may share personal information in connection with a transaction, involving the sale or transfer of all or a part of our business or assets. These transactions may include any merger, financing, acquisition, or bankruptcy transaction or proceeding.
- We may share personal information for legal, protection, and safety purposes, including, but not limited to: i) to comply with laws; ii) to respond to lawful requests and legal processes; iii) to protect the rights and property of the Company, our agents, customers, and others (this includes enforcing our agreements, policies, and terms of use); and iv) to share information in an emergency (this includes protecting the safety of our employees and agents, our customers, or any person).
- We may share information with those who need it to do work for us.

We may also share aggregated and/or anonymized data with others for their own uses.

INFORMATION COLLECTED FROM CHILDREN

We do not knowingly collect personal information from children without parental consent. Users must be 18 years old or older to use the Service. If we learn that we have inadvertently obtained information from a child, we will promptly delete the information.

INFORMATION CHOICES AND CHANGES

Our marketing emails tell you how to “opt-out.” If you opt out, we may still send you non-marketing emails. Non-marketing emails include emails about your accounts and our business dealings with you.

You may send requests about personal information to our Contact Information below. You can request to change contact choices, opt-out of our sharing with others, and update your personal information.

You can typically remove and reject cookies from our Service with your browser settings. Many browsers are set to accept cookies until you change your settings. If you remove or reject our cookies, it could affect how our Service works for you.

CONTACT INFORMATION. We welcome your comments or questions about this privacy policy. You may also contact us at our address below or by email at info@behavioralsciencetech.com:

Privacy Inquiries
Behavioral Science Technologies, LLC
Telephone: 404-333-8981
Fax: 404-963-0897
Email: info@behavioralsciencetech.com

CHANGES TO THIS PRIVACY POLICY. We may change this privacy policy. If we make any changes, we will change the Last Updated date above.